



Pretty Estates Resort



Pretty Estates Resort Announces New Logo and Visual Brand Identity

February 25, 2013

Designed by [Circle Graphics](#), Pretty Estates Resort is pleased to reveal its new logo and launch of the new visual brand identity.

“Preserving the history of Harrison Mills is very important to me. My father, Charles Nelson Pretty, played an integral role in developing and establishing the community of Harrison Mills and since it was my parents’ wish to maintain the legacy they created for their children, I decided to rebrand the resort to be called Pretty Estates Resort,” says Betty Anne Faulkner, President.

Previously, the estate was commonly referred to as Sandpiper Golf Resort, Sandpiper Golf Club or Rowena’s Inn. The new branding clearly refers to the property as *Pretty Estates Resort—home to Sandpiper Golf Course, Rowena’s Inn on the River and River’s Edge Restaurant.*

“The release of the new branding marks the start of a new era for the Pretty Estates team and illustrates our vision for the future,” says Chris Lepine, General Manager and the nephew of Betty Anne Faulkner. “We will continue to be a leader in the hospitality industry and maintain our reputation of excellence.”

History of the Resort

Charles Nelson Pretty passed away in 1992 at 102 years of age. The remaining two siblings, James Ivan and Betty-Anne, decided to open their doors and invite the public into their home by converting the manor into a B&B. Having had so many beautiful memories at the estate, they wanted others to enjoy the beauty and tranquility of the property. In June of 1995, their dream became a reality.

Ivan had a dream of building an 18-hole golf course, and so it was implemented. Today, it is called Sandpiper Golf Course. In memory of their mother and sister, they named their home Rowena’s Inn on the River.

After Ivan passed away in July 2001, Betty-Anne purchased Ivan’s share, and is now the only remaining sibling from that generation. She is the sole owner of Pretty Estates Resort, and resides with her husband Doug Faulkner. They both play an active role in the development and decision-making of the resort along with her nephew, and General Manager Christopher Lepine.

About Pretty Estates Resort

Ranking amongst the finest of the Lower Mainland for meetings, conferences, charitable events and tournaments, Pretty Estates Resort is a historic 160-acre estate that provides world-class golfing, elegant surroundings, luxurious cabins and suites, attentive service and waterfront dining.

Part of the property's charm is its fascinating history. Facts include Queen Victoria granting the land prior to Charles and Rowena purchasing it in January of 1924, Rowena's Inn on the River's Drawing Room containing nostalgic touches, such as a banister that was once in the original Hotel Vancouver, a dining-room table that hosted King George VI and one of the beds belonging to, opera singer, Dame Nellie Melba.

Design by course designer, Russ Olson, Sandpiper Golf Course is 'forest golfing' at its finest with two distinctly different environments — the open fairways alongside the Harrison River and the quiet serenity amongst the 180 ft. Douglas Firs. Sandpiper Golf Course is celebrating its 15th anniversary and was recently recognized as the *2012 BC Hidden Gem by Inside Golf and the PGA*. Highlights include being an 18-hole year-round golf course, gently sloped for all playing abilities, home to the signature Sasquatch Footprint (bunker) and a breathtaking scenic backdrop.

River's Edge continues to have a dual identity. While it's a west-coast dining establishment for guests staying at Rowena's Inn on the River, it is also a 'clubhouse' where golfers go to relax after spending a day out on the greens.

Add modern day amenities – complementary high-speed internet, iPod docks, deep-soaker jacuzzi tubs for two, heated floors and so much more-- to see how Pretty Estates Resort has blended Old World opulence with New World convenience.

The new official website is www.prettyestateresort.com. We encourage your feedback by phone, email or social media on any of our business centers.

Sandpiper Golf Course

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Rowena's Inn on the River and River's Edge Restaurant

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At Pretty Estates Resort, we know that since ***"You're Unique. Your Escape Should Be Too."***