



SANDPIPER
RESORT

GOLF COURSE

Call 1 877.796.1001 or email
info@sandpiperresort.ca

2018 GOLF NIGHT SPONSORSHIP

THROUGH COMMUNITY SPONSORSHIP, SANDPIPER IS SEEKING TO CONTINUE GROWING MEN'S AND LADIES' NIGHT!

Our specialty events receive high engagement and exposure. We are now offering GPS advertising on our carts, so that you can share your messaging and promotions with our captivated golfers, along

with mentions on our website and in email blasts. See our demographic summary below. We attract professionals and high-income earners who are looking to connect with businesses just like yours!

Resort Guest	Market Type	Avg. Age	Household Income	Occupation	Education	Travel
Golfers	Baby Boomers, Generation X, Millennials	47	\$110,000	Professional, business, or retiree	Post secondary	80% play golf on vacation and 40% plan golf vacations
Inn Guests	Generation X, Baby Boomers	45	\$130,000	Professional, business, or retiree	Post secondary	55% play golf and travel 3-5 times a year
Weddings	Millennials, Generation X	29	\$60,000	—	Post secondary	Travel to resort destination for experiential adventures (i.e. cooking class, bike tour)

Our Men's & Ladies' Nights run every Wednesday and Thursday, starting April 11th, with a wrap-up event scheduled for Saturday, September 27th.

How is it set up?

Those wanting to play 18 holes play between 1pm and 3 pm and anyone wanting to play only 9 holes starts at 4pm.

The majority of our participants tee-off between 12pm and 3pm, each week.

SPONSORSHIP OPTIONS

Multi-Night Sponsorship

Nightly Sponsorship

Contra Sponsorship

Seasonal Competition Sponsorship

2018 GOLF NIGHT SPONSORSHIP BENEFITS

MULTI-NIGHT SPONSORSHIP \$750

- ✓ Title sponsorship for three men's nights on the dates of your choice.
- ✓ One tee time for up to four people including carts and an opportunity to play with the pros on your dates of sponsorship.
- ✓ Signage on the first tee for each sponsored night.
- ✓ Event sponsorship recognition in the Men's Night e-mail the week before sponsorship.
- ✓ Multiple opportunities to showcase your business through additional prizes or tee gifts.
- ✓ Four green fee passes, including power carts, valid Monday to Friday.
- ✓ An invitation to join us for the Final Night.
- ✓ Opportunity to sponsor other Sandpiper events at discounted rates.
- ✓ GPS Advertising on all power carts.

NIGHTLY SPONSORSHIP \$300

- ✓ Title Sponsorship for one Men's Night on the date of your choice.
- ✓ One tee time for up to four people including carts and an opportunity to play with the pros on your sponsorship dates.
- ✓ Signage on the first tee on your sponsorship night and at Men's Night shotgun events.
- ✓ An invitation to join us for the Final Night.
- ✓ Two 2018 green fee passes valid Monday to Friday.
- ✓ Opportunity to showcase your business through additional prizes or tee gifts.
- ✓ GPS Advertising on all power carts.

CONTRA SPONSORSHIP VARIES

- ✓ Title Sponsorship for one Men's Night on the date of your choice.
- ✓ One tee time for up to four people including carts and an opportunity to play with the pros on your sponsorship night.
- ✓ Signage on the first tee on your sponsorship night and at Men's Night shotgun events.
- ✓ An invitation to join us for the Final Night.
- ✓ Opportunity to showcase your business through additional prizes or tee gifts.
- ✓ GPS Advertising on all power carts.
- ✓ Contra will be based on the dollar amount donated in prizes.

SEASONAL COMPETITION SPONSORSHIP

- ✓ Company logo and URL included in each weekly Men's & Ladies Night email to over 10,000 subscribers.
- ✓ Company logo and URL included on our high-traffic website with weekly results.
- ✓ Verbal recognition at our prize presentation during sponsorship nights.

For more information and to sign up

Please call 1 877.796.1001 (press 1) or email info@sandpiperresort.ca